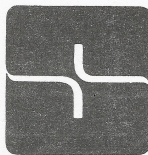


From: Marlane Weber McGarry  
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FOR IMMEDIATE RELEASE  
COMMODORE BOOTH 2321

**Simon/Public Relations, Inc.**

For: Neil McElwee  
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CAN CUT FUEL BILLS BY 30 PERCENT

COMMODORE INTRODUCES ADVANCED "SET  
BACK" THERMOSTAT FOR HOME AND OFFICE

LAS VEGAS, Jan. 5, 1980--In a move designed to position itself in the growing market for energy conservation equipment, Commodore's Consumer Products Division has introduced an advanced digital set-back thermostat for use in homes and offices that can cut fuel bills by up to 30 percent.

It will be on display at Booth 2321 during the Consumer Electronics Show here at the Las Vegas Convention Center Jan. 5-8.

The Commodore device, which qualifies for the 15 percent-of-purchase-price tax deduction under the National Energy Act, is a wire-for-wire replacement for conventional thermostats designed to work with central heating and air conditioning.

MORE

MORE

MORE



The unit doesn't require any additional electronics or wiring. "It can be installed with only a screwdriver," says Bill Wade, general manager of Commodore's Consumer Products Division. "We expect the demand to be very heavy because the device is easy to install, easy to operate, and completely flexible."

He also notes that at \$129.95 for the dual set-back model, it is competitively priced.

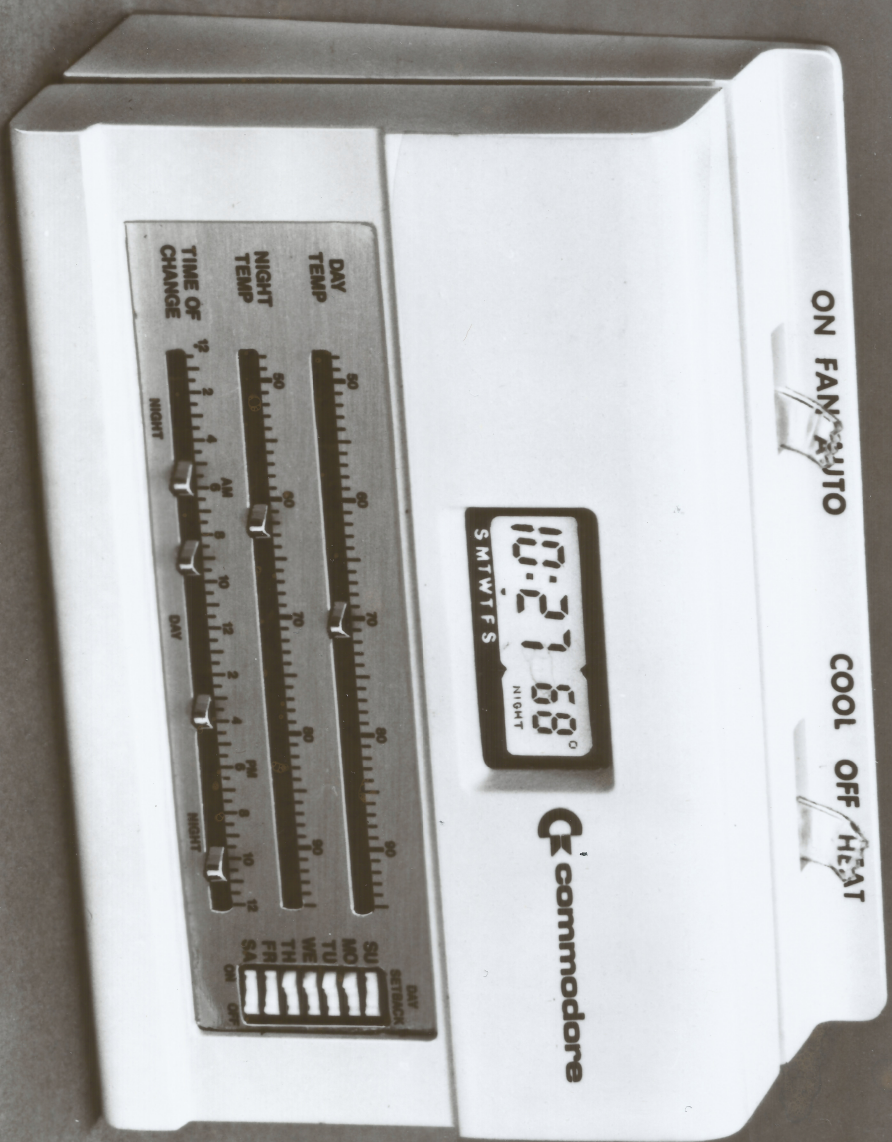
The Commodore device can be set separately for each day of the week. Settings for any given day can be changed without reprogramming the entire week's schedule.

The thermostat, equipped with a long-lasting liquid crystal display, is set with sliding-lever controls rather than with dials or buttons. This means that the user can intuitively set the device because it is virtually identical to other regular thermostats. There are no complicated programming steps to follow.

Commodore International is a pioneer in manufacturing and marketing consumer electronics products and small computer systems. Commodore subsidiary Micro Display Systems, Inc. (MDSI) is responsible for manufacturing and marketing the set-back thermostat.

# # #





The Commodore MicroElectronic Thermostat can cut home and office fuel bills up to 30 percent. The digital thermostat can be installed quickly with a screwdriver using existing wiring.